

## Exploring Creative Leadership as a Concept: A Review of Literature

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**Abstract:**

Education leaders are responsible to create and cultivate an environment that encourages creativity among learners and assist students to reach their full potential by offering them the best learning experience. To suit the rapid technological and social changes in our society and transform and contribute to the success of the learning organisations, there is a growing need to identify the right leadership style. Creativity has become one of the most essential components in any organisations as it drives productivity and fosters success. It is the abandonment of rigid structures and leaders have the ability to face challenges or solve problems by developing new, creative solutions, a very desirable trait for the 21st century school leaders to manage schools successfully. Creative leadership is very relevant and suitable to be implemented because a creative school leader is able to bring significant changes in developing creativity and innovation and this is clearly demonstrated by them supporting and promoting these indispensable skills in their leadership and as an inherent part of students' learning. The scope of this paper is to review the literature on the concept of creative leadership. A total of 30 articles that are related to the topic of the study were chosen and reviewed carefully. Peer review was also done to ensure the validity, quality of the articles and the study. It can be highlighted that schools are in need of creative leaders in supporting the school leadership. This will ensure that the students are well equipped with the skills needed in this 21<sup>st</sup> century, able to think and act creatively and more importantly become creative citizens in the future. In order to truly transform students' learning outcome, change needs to happen at all levels—the Ministry, states, districts, schools, principals, and teachers.